



*Gulf
Star*

BUILDING PARTNERSHIPS TO ADDRESS REGIONAL PRIORITIES



ABOUT

The people and organizations of the Gulf of Mexico Alliance believe that collaboration brings exponential benefits. In just 10 years, we have grown to nearly 1,000 people strong and include over 65 agencies and organizations. We have found the formula for building relationships, building trust and building inclusive networks of people interested in doing good things for the Gulf. The Gulf of Mexico Alliance is the only organization in the region that brings together so many perspectives to address regional issues.

The Gulf Star Program is a public-private partnership of agencies, businesses, and non-governmental organizations that support the priority programs of the Gulf of Mexico Alliance. The Gulf of Mexico Alliance needs your help to provide stable funding for the Gulf Star Program.



PRIORITIES

With the help of Gulf Star Sponsors, the Gulf of Mexico Alliance can address priorities directly tied to Gulf economies:

- ★ Sustainable Seafood
- ★ Loss of Critical Habitats
- ★ Community Resilience
- ★ Gulf Hypoxia
- ★ Water Quality

See back cover for examples of tangible, collaborative results from the Gulf of Mexico Alliance.

SPONSORSHIP

The Gulf of Mexico Alliance needs \$5 million over five years to continue to support priority projects and the broad network of partnerships that address challenging Gulf issues.

Gulf Star Sponsors are needed to champion our progress by providing stable funding through an annual commitment. As a public-private partnership, Gulf Star Sponsors share in the collective fund and include:

- ★ GULF STATES
- ★ FEDERAL PARTNERS
- ★ BUSINESS PARTNERS
- ★ PRIVATE FOUNDATIONS

As a Gulf Star Sponsor, we ask that you commit to an annual investment of \$100,000 for five years, resulting in a leveraging of funds on a scale of 10:1.



BENEFITS

By becoming a Gulf Star Sponsor you ensure that challenging Gulf issues continue to be addressed through a multi-perspective approach by the Gulf of Mexico Alliance.

You will also receive:

- ★ Sponsor recognition (events, websites, social media, materials, etc.)
- ★ Input on Gulf Star project selections
- ★ Use of Gulf Star logo

For more information, please contact the Gulf of Mexico Alliance at 228-215-1246 or Laura.Bowie@gomxa.org.

"By working together on targeted resource management issues, we can increase governmental effectiveness, better prepare for future natural emergencies, and support an improved quality of life. Together, our accomplishments as an Alliance will serve as a lasting legacy for all Gulf State coastal residents and visitors alike."

2006 Joint Statement from the 5 Gulf State Governors

"Without a healthy, sustainable coast, there can be no energy production, fisheries, ports and transportation routes to carry the nation's commerce or wildlife habitat for thousand of different species of animals and plants."

Bobby Jindal
Governor of Louisiana



Learn more about us at
www.GulfofMexicoAlliance.org.

Regional Collaboration, Regional Results

The Gulf of Mexico Alliance addresses the priority issues of the Gulf by bringing together diverse talent, coordinating capabilities, and maximizing the impact of funding. We believe that collaboration brings exponential results. **This regional collaboration helps to realize cost reductions based on healthier natural resources and increased regional resilience.**

Example projects:

- ★ Dredged sands and sediments are being matched up with restoration programs to restore important marine habitats on a regional scale.
- ★ A prediction warning system to forecast the occurrence of harmful algal blooms has been developed with wide-spread applicability to tourism and fisheries.
- ★ The Gulf of Mexico Alliance's oil spill research initiative has greatly increased the research capacity of academic institutions in the Gulf.
- ★ Gulf Coast communities are more resilient to natural hazard events thanks to a tool developed by Alliance partners that helps communities raise their community rating, thereby realizing lower insurance costs for businesses and individuals.
- ★ Best available science is being applied to real world problems through the integration of academia with coastal project managers within Alliance teams.
- ★ Upstream partners are engaged to reduce nutrients, providing important solutions to Dead Zone occurrences in the Gulf of Mexico.
- ★ A comprehensive database is being created to track restoration projects resulting from the Deepwater Horizon oil spill.



is a program of the Gulf of Mexico Alliance



1151 Robinson Street
Ocean Springs, Mississippi 39564
www.gulfofmexicoalliance.org