Get to Know GOMA Webinar

For audio:
1-877-820-7831
Code: 1109009#
This webinar is being recorded (we hope)
Get to Know GOMA Webinar

Webinar Objectives

• Who We Are
• What We Do
• How We Do It
• How to Join Us

Questions at the end

Please mute all phones due to the number of participants
Who We Are

The Mission of the Gulf of Mexico Alliance is to

enhance the ecological and economic health of the Gulf of Mexico through increased regional collaboration.
Who We Are

- Approximately **900 active members** (State and Federal agencies, NGOs, Academia, and Businesses)
- 13 Federal Agencies – **150 people on Federal Workgroup listserv**
- **400-500** in attendance at annual **All Hands**
- **3000 people** on GOMA email list
- Over **670 twitter followers** since March 2014
- Over **8000 blog views**

Please mute all phones
How We Are Structured

Gulf State Governors
Alabama, Florida, Louisiana, Mississippi, Texas

Alliance Management Team - Representatives from Gulf States, and Federal Agency Advisors

Alliance Coordination Team - Representatives from all the Teams

Research Funders Forum

Public Relations Working Group

Federal Workgroup

Business Advisory Council

Gulf of Mexico Research Initiative

Alliance Staff

Water Resources

Habitat Resources

Community Resilience

Education & Engagement

Data & Monitoring

Wildlife & Fisheries

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Where We’ve Been

2003 Pew Oceans Report
2004 Governors Agreement
2005 Priority Issues

2006 Program
2009 Program

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Where We’re Going

Overarching Objectives:
- Forums for collaboration
- Strategic partnerships
- Tools to address priority issues
- Restoration Tracking

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What We Do

Address Issues that are directly tied to ecosystems and economies:

• Improving **data** access and baseline **monitoring**
• Increasing stewardship through **education and engagement**
• Improving the health of **wildlife and fisheries**
• Improving quality of our **water resources**
• Increasing **habitat resources**
• Enhancing **coastal resilience**

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Our Projects

Water Quality Examples:

Molecular Marker Registry

Harmful Algal Bloom prediction warning system

Improved methods to identify causes of beach and shellfish closures

Conceptual Model for Mercury Cycling

Mercury Fate and Transport Study

Field (6) and Analytical (9) Round Robin sampling

Gulfwide Water Quality Monitoring Plan
Our Projects

Data and Mapping Examples:

GOMAportal
GecoServ
Data Atlas
DWH Project Tracker
Gulf of Mexico Master Mapping Plan
Emergent Wetlands Status and Trends Report
Assessment of Ecosystem Services for Marsh Habitat

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Our Projects

Habitat Conservation & Restoration

Gulf Regional Sediment Management Plan
Conservation Policy Comparison between U.S. and Mexico
Federal Standard Issues and Recommendations
Recommendations for Increasing Restoration on Private Lands
Coastal Habitat State and Federal Policy Analysis
Sea-Level Rise Modeling
Partnerships with Mexico

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Our Projects

Hypoxia and Nutrient Reduction

Nutrient Reduction Decision Support Toolbox

Benthic Index for Estuarine and Near-Coastal Waters

Hypoxia Primer

Fate and Transport Studies

Coordination with Hypoxia Task Force

Low Tech Nutrient Removal Partnerships

Nutrient Criteria Development
Our Projects

Coastal Resilience

Homeowner’s Handbooks
Clean & Resilient Marinas
StormSmart Coasts Network
Resilient Coastal Development through Land Use Planning
Resilience Index and Community Workshops
CORs / SETs Installation for Sea-Level Rise Modeling
Resilience Index for Communities
Resilience Index for Industries
Mitigation and Planning tool development

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Our Projects

Education & Engagement

Smart Yard – Healthy Gulf
Community Outreach & Training
Coastal Ecosystem Learning Centers
Public Awareness

Mini-grants to Formal Educators in all 5 states
Ecosystem Services videos
Website, Social Media, and Public Relations

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Why We Do It

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# How We Do It

<table>
<thead>
<tr>
<th>Team</th>
<th>AL</th>
<th>FL</th>
<th>LA</th>
<th>MS</th>
<th>TX</th>
<th>EPA</th>
<th>Dept of Commerce</th>
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<td><strong>State Leads</strong></td>
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<td>FDEP FWC/FWRI</td>
<td><strong>Team Chair:</strong> CPRA</td>
<td>MDMR MDEQ</td>
<td>TGLO TPWD</td>
<td>EPA GMPO</td>
<td>NOAA NMFS</td>
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<td>Geologic Survey of AL</td>
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### New Priorities

#### Water Resources (MS)
- Hypoxia/Nutrients
- Harmful Algal Blooms
- Freshwater In-Flow
- Impaired/Non-impaired Streams
- Human Health (Pathogens/Mercury)

#### Habitat (LA)
- Regional Sediment Management
- Sea Level Rise Modeling
- Living Shorelines
- Habitat Status & Trends
- Ecosystem Services Assessment

#### Data & Monitoring (FL)
- Observations & Monitoring
- Data Access & Acquisition
- PIT Tool Maintenance
- Master Mapping Plan
- Performance Measures

#### Coastal Resilience (MS)
- Risk Communication
- Coastal Adaptation & Planning
- Resilience Assessments

#### Wildlife & Fisheries (TX)
- Living Marine Resources
- At-risk Species
- Wildlife Recovery, etc.

#### Ed & Engagement (AL)
- Outreach for other PITs
- Public Relations
- Expanded Partnerships

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Support for Our Priorities

Alignment of Priorities with Federal Partners

EPA & NOAA

Coastal Resilience

GOMA

Coastal Resilience

Private Sources

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Getting Involved

Benefits / Advantages:

- Networking, collaboration, information exchange
- Keep current on regional efforts
- Communicate your projects to key regional players
- Partnership opportunities for project development

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Getting Involved

GOMA Needs You!
- Partners to help drive regional projects
- Depth and breadth of expertise and perspective

Commitment / Expectations:
We’re flexible!
Participate according to your interests and ability.

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How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

**Water Resources Team**

**Date:** Thursday, April 9, 2015  
10:00 am central / 11:00 am eastern

**Contact:** Ann Porter, MDEQ  
Team Coordinator  
[Ann_Porter@deq.state.ms.us](mailto:Ann_Porter@deq.state.ms.us)

Please mute all phones
How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

**Habitat Resources Team**

Date: TBD – a notice will be posted

Contact: Lauren Pourciau, LCPRA Team Coordinator
Lauren.Pourciau@la.gov

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How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

Coastal Resilience Team

Date: Tuesday, March 31\textsuperscript{st}  
10:00 central / 11:00 eastern  
(4\textsuperscript{th} Tuesday of each month)

Contact: Team Coordinators  
Kristen Holley, MDMR  
Kristen.Holley@dmr.ms.gov

Daphne Viverette, MDMR  
Daphne.Viverett@dmr.ms.gov

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How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

**Data & Monitoring Team**

Date: Monday, March 30\(^{th}\)
10:00 am central / 11:00 am eastern

Contact: Kayleigh Michaelides, FDEP Team Coordinator
Kayleigh.Michaelides@dep.state.fl.us

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How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

**Wildlife & Fisheries Team**

**Date:** TBD – a notice will be posted

**Contact:** Coordinators
Allison Knight, HRI
[Allison.Knight@tamucc.edu](mailto:Allison.Knight@tamucc.edu)

Katy Gerard, HRI
[Kathryn.Gerard@tamucc.edu](mailto:Kathryn.Gerard@tamucc.edu)

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How to Get Involved

Each of the teams will hold “All Team” calls in the near future:

Education & Engagement Team

Date: April 1, 2015
10:00 am central / 11:00 am eastern

Contact: Lee Yokel, DISL
Team Coordinator
Lyokel@disl.org

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How to Stay Informed

GOMA Website:  [www.GulfofMexicoAlliance.org](http://www.GulfofMexicoAlliance.org)

- Events
- News
- Priority Issues
- Resources
- Job Postings

E-Newsletters  &  E-blasts

Follow us on Twitter, Facebook, LinkedIn

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All Hands Meeting

Schedule
June 16: (Plenary)
- Keynote Speaker (TBD)
- 2015 Blueprint
- Announcement of Gulf Star Partnership

June 17: Team Meetings
June 18: Team Meetings

Team Meeting Objectives
- Develop actions for Action Plan III
- Develop proposal ideas for funding

Registration:
www.GulfofMexicoAlliance.org

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Questions:

Please ask questions using the “raise your hand” feature in Adobe Connect.

It is located on the menu bar at the top.