

Gulf of Mexico Alliance - Education & Engagement Team
Fully Serving the Underserved
Virtual Workshop
January 12-13, 2021

Goal Create an informative professional development and peer-to-peer learning workshop to engage and support underserved and underrepresented populations.

Objectives

Learn to properly *identify* underserved and underrepresented populations.

Learn techniques to actively *engage* underserved and underrepresented populations.

Understand resources needed to *support* underserved and underrepresented populations.

Tuesday Morning, January 12, 2021

9:00

Welcome Session I

Purpose & Etiquette

Host Jeanne Allen

Moderator Suraida Nanez-James

A Word from Our Sponsor Equinor

Foster Wade

A Brief Introduction to the Gulf of Mexico Alliance

Laura Bowie, Executive Director

Who Are the Underserved?

Brian Mast, BBM, UWA, NAI

An interactive icebreaker and presentation to understand who are underserved populations within the community.

Keynote Speaker

Clinton Johnson, Esri

Racial equity, inclusion, and belonging, Mr. Johnson will take us on an in-depth discussion of challenges and opportunities related to working with underrepresented and underserved populations in science, technology, engineering, and math (STEM).

Followed by Q&A

Moderator Suraida Nanez-James

Break Afternoon Session Reminders

Host Jeanne Allen

<https://gulfofmexicoalliance.org/2020/09/underservedworkshop/>

1:00 pm

Welcome Back Session II Identify

Welcome back, reminder etiquette, what we did this morning **Host Jeanne Allen**
Who's Back? **Moderator Dana Lawson**

Session II Panel

Moderator Dana Lawson

Objective: Learn techniques to properly identify underserved and underrepresented populations.

Carey Schafer, Northern Gulf of Mexico Sentinel Site Cooperative
Candace Hollingsworth, The CorpS Network

Q&A with panelists

Moderator Dana Lawson

Identify Breakout

Breakout Leads

In this interactive session, participants will break into groups. There, we will utilize the best practices we learned during the day's presentations with a fictitious community.

Reflection

Moderator II Dana Lawson

Tomorrow's Schedule

Host Jeanne Allen

Wednesday, January 13, 2021

9:00

Welcome Back Session III Engage

Host Jeanne Allen

Who's back? Who's new?

Moderator Stephanie Mathes

Session III Panel

Moderator Stephanie Mathes

Our session objective is to learn techniques to actively engage underserved and underrepresented populations. What does it take to engage?

Coral Lozada, Harte Research Institute
Joe Taylor, Gulf Corps
Kristina Peterson/Theresa Dardar The Lowlander Center/Pointe au Chien Tribe

Q&A with panelists

Moderator Stephanie Mathes

Engage Breakout

Breakout Leads

In this interactive session, participants will break into groups. They will explore ways to engage diverse audiences building on work done in the identify session.

Reflection

Moderator Stephanie Mathes

Break Afternoon Session Reminders

Host Jeanne Allen

1:00 pm

Welcome Back Session IV Support

Who's back?

Host Jeanne Allen

Moderator Alma Robichaux

Session IV Panel

Moderator Alma Robichaux

Our session objective this afternoon is to understand some of the resources needed to support underserved populations. They may not be what you think.

Avery Sward, Grand Bay National Estuarine Research Reserve
Patty Whitney, Bayou Interfaith Shared Community Organizing (BISCO)
Dana Lawson, Nature's Academy

Q&A with Panelists

Moderator Alma Robichaux

Support Scenario Set-Up

Host/Moderator

In this interactive session, participants will break into groups. We will utilize the best practices we just learned building on material from the other breakout sessions.

Reflection

Moderator Alma Robichaux

Next Steps for GOMA

Host Jeanne Allen



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