



**Gulf of Mexico Alliance**  
**Tool Time with Dave**  
**Virtual Tools Café**  
**Call for Tool Demonstrations**

The Gulf of Mexico Alliance (GOMA) is requesting submissions for the 2021 Virtual Tools Café series, Tool Time with Dave, to take place via an online series to showcase tools and allow participants an opportunity to ask questions. Submissions are requested from any GOMA partner interested in sharing more about their online or paper-based tool(s). Please see below for additional information on criteria and format guidelines for demonstrations.

**Submissions are due via email to [Dave.Reed@gomxa.org](mailto:Dave.Reed@gomxa.org) by COB on Monday, July 12<sup>th</sup>, 2021.** You will be notified of acceptance by Friday, July 16<sup>th</sup>, 2021. There are no registration fees to participate in these events. There will be an informational Webinar with all accepted demonstration on July 19<sup>th</sup>. GOMA will announce the Tools Café virtual series schedule in mid-July.

Tool demonstrations may not include marketing or advertising propaganda. The Virtual Tools Café is intended to be an interactive experience where participants learn how the tool works and have an opportunity to ask questions or walk through a demonstration of tool functionality.

**Submissions should detail tools applicable to one or more of the following GOMA Priority Issues or Initiatives:**

- Coastal Resilience
- Data & Monitoring
- Education & Engagement
- Habitat Resources
- Water Resources
- Wildlife & Fisheries
- Human Benefits of Nature
- Integrated Planning
- Marine Debris

To learn more about GOMA and its priorities, visit: [www.gulfofmexicoalliance.org](http://www.gulfofmexicoalliance.org)

**Submission Format Guidelines:**

1. Word document, file named with LastName\_GOMA\_Tools\_Cafe (**Example: Jones\_GOMA\_Tools\_Cafe**)
2. Times New Roman, 12 point font, single-spaced.
3. Title: The title of the tool should be written in title case (not all caps).
4. Type names of presenter(s) in upper/lower case as you would like them to appear in the program.
5. Institution(s) and email: Type all presenters' institutional affiliations and the e-mail address of the lead presenter only.
6. Web address of the tool (if applicable).
7. Each submission must contain the following sections titled in all caps:  
INTENDED AUDIENCE (Who was the tool designed for?);  
MAIN USE (Briefly describe the tool, it's functionality, purpose, and the main reason this audience would use this tool);  
GEOGRAPHY & SCALE (What geographic location is covered by the tool and at what scale?);  
ACCESSIBILITY (Is this tool available online, in printed form, etc. and how would a user access it?).
8. Maximum Word Count: 500 Words.

All submissions will be reviewed and evaluated by members of the Alliance Coordination Team, with particular attention paid to: (1) Applicability to GOMA Team priorities and/or initiatives, (2) Relevant geography (i.e., Gulf of Mexico region), (3) Appropriate audience(s), and (4) Adherence to submission guidelines.

For questions regarding your submission, please contact Dave Reed at (941) 962-7702 or [Dave.Reed@gomxa.org](mailto:Dave.Reed@gomxa.org).